

SYDNEY FRIEDMAN

sydney-friedman.com
password: SF
sydneyfriedman1@gmail.com

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Office
Keynote
Figma

EXPERIENCE

APPLE via Teksystems | Senior Designer
July 2023 - present
San Francisco, CA

A part of the Information Security Awareness creative team.

LANDOR & FITCH | Designer
March 2021 - January 2023
San Francisco, CA

Helped complete brand identities and marketing projects for Comcast, Unysis, Coca-Cola, and more.

FACEBOOK via Insight Global | Graphic Designer
July 2020 - December 2020
San Francisco, CA

A part of the Creative Department within Corporate Communications and Whatsapp.

GOOGLE via Addecco | Graphic Designer
February 2019 - January 2020
Mountain View, CA

Worked cross-functionally to shape the visual identity of the Google Earth brand.

FACEBOOK via Brainrider | Graphic Designer
July 2018 - January 2019
Menlo Park, CA

Designed as a member of Facebook's internal marketing creative team.

DDB WE ARE UNLIMITED | Designer
June 2017 - July 2018
Chicago, IL

Main Client: McDonald's North America

EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA CHAMPAIGN
BFA Graphic Design
May 2017

UNIVERSITY OF THE ARTS LONDON:
CHELSEA COLLEGE OF ART AND DESIGN
Study Abroad Graphic Design Communications
September - December 2015